

## **IHE CONNECTATHON SEAL**

### *Service Frameworks*

#### **Scope**

The IHE Connectathon SEAL is a new IHE mechanism to recognise a vendor's interoperability capability. It is only granted to vendors who have successfully completed testing of IHE profiles at an IHE Connectathon event in which they participated. It's a recognized instrument of visibility and interoperability capability recognition for vendors and implementor's achievements.

The introduction of IHE Connectathon SEAL is also intended to strengthen the link between the capabilities the vendor has demonstrated at an IHE Connectathon and the vendor's commitment in improving the interoperability of their products.

#### **Advantages**

The IHE Connectathon SEAL stands as the exclusive, official international attestation provided by IHE, endorsing the quality of interoperability implementation in vendors' products. A vendor without the SEAL has not successfully fulfilled the Connectathon requirements, thereby not achieving the interoperability standards for its products and services as stipulated by IHE.

The presence of the SEAL logo on products and services is a formal indication of a vendor's conformity to established interoperability standards and its commitment to delivering solutions of a high standard quality. Additionally, it serves as the exclusive proof of a vendor's participation in an IHE Connectathon and the successful testing of one or more IHE profiles in one or more system-under-test.

#### **Identity and composition**

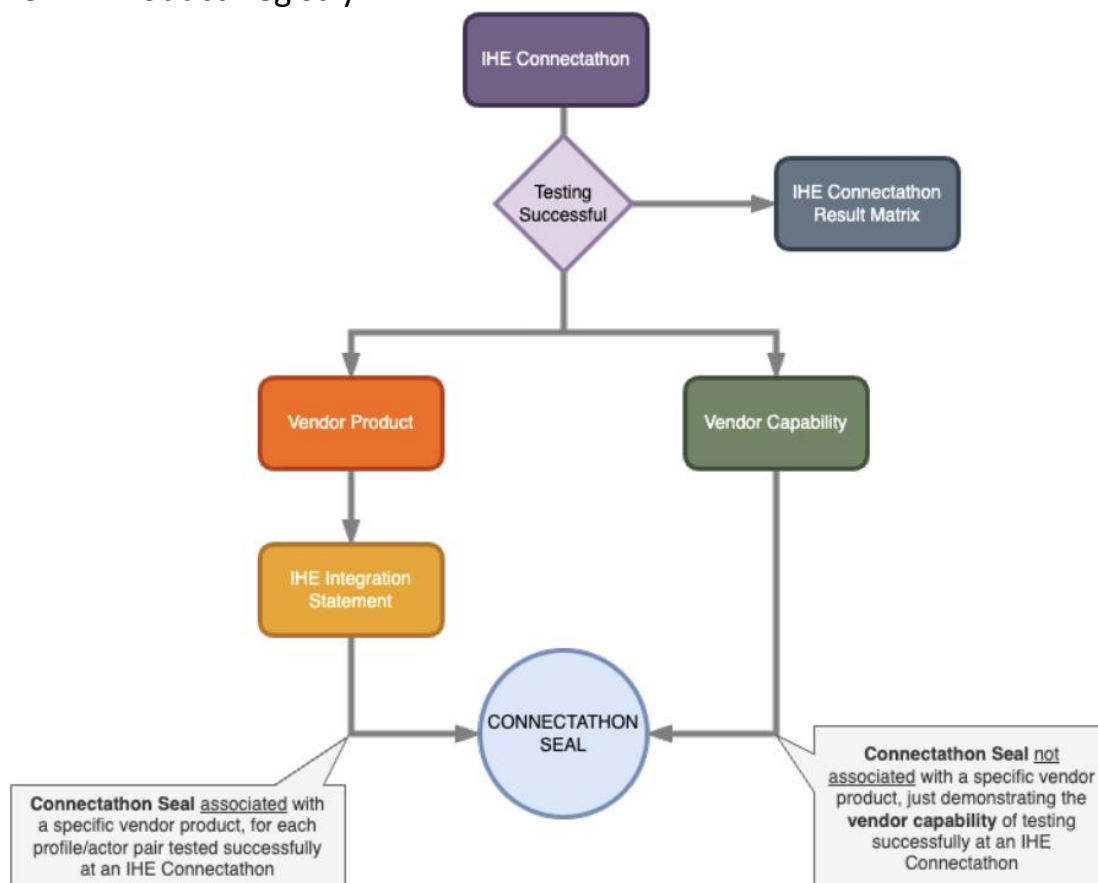
The IHE Connectathon SEAL represents a distinguished and authoritative recognition that is exclusively issued, authorized, and renewed by the IHE Regional/National Deployment Committee in the context of IHE Connectathon events. Awarded vendors, who alone are recorded in the SEAL's official registry, have the exclusive right to utilize the officially registered logo.

The SEAL is released to the participant who has tested at least one (1) system supporting one (1) IHE profile-actor pair. The test results are validated by IHE Connectathon Project Manager and are published in the IHE International Results Matrix.

The IHE Connectathon SEAL is not an assurance of conformity between the system tested at an IHE Connectathon and any particular product or version thereof. Rather, the SEAL is a recognition of the system's interoperability capabilities. It serves to both validate and manifest the vendor's commitment to interoperability excellence, affirming the vendor's dedication to advancing interoperability in accordance with designated use cases:

1: associated with the vendor engagement to improve the interoperability of its products, but not associated with a specific product or version of a product.

2: associated to a specific product name and version for which the vendor has published a Product IHE Integration Statement on its web site and has recorded it in the IHE Product Registry.



## **Visual identity**

The IHE Connectathon SEAL is formally identifiable through its official logo, as endorsed by the IHE National/Regional Deployment Committee overseeing the IHE Connectathon. The authentic IHE Connectathon SEAL is exclusively represented by the logo provided below in its two designated variations.

Variants other than these are not acknowledged as official.



The logo, in electronic format, is downloaded by the organization certified in its page published in the IHE Connectathon Results Matrix website. Each logo released will be marked with a special trademark that allows for authentication by the designated IHE organizations.

## **Operations**

### **Issuance**

The IHE National/Regional Deployment Committee organizing an IHE Connectathon is required to obtain authorization from the IHE International Testing and Tool Committee. Upon receiving this authorization, the National/Regional Deployment Committee assumes the responsibility for the issuance and renewal of the IHE Connectathon Seal under IHE International Connectath Seal Policy, as well as ensuring adherence to the associated policies by the awarded organizations.

Participation in the IHE Connectathon does not necessitate a separate request for the Seal; it is an integral part of the testing process. Participants who achieve successful test results, as previously described, are entitled to receive the IHE Connectathon Seal and may use its logo in compliance with the established usage policies.

The IHE Connectathon Seal is included in the registration for the IHE Connectathon. Vendors completing the registration form must agree to comply with the policies governing the Seal's use.

## Pricing

The cost of IHE Connectathon SEAL is included within the Connectathon participation fee for 2024.

## Time Validity

IHE Connectathon Seal bears the year of the IHE Connectathon for which it was Awarded and maintains a validity for 3 years (IHE Connectathon year + 2), after this period, participants are required to cease usage of the SEAL.

IHE National/Regional Deployment Committee has the right to revoke specific IHE Connectathon SEAL if the corresponding IHE Integration Profile is discontinued or revised. Nonetheless, affected participants may revalidate their SEAL by engaging in the subsequent available IHE Connectathon(s).

## Control and Monitoring

IHE National/Regional Deployment Committees awarding a IHE Connectathon SEAL to an organization are entrusted with market surveillance to ensure that its usage complies with these policies. It will have the power to issue “cease and desist” letters to non-compliant vendors or vendors that have not been awarded with the IHE Connectathon SEAL under this policy rules.

## Usage Guidelines

Organizations awarded **can use** the IHE Connectathon SEAL in this contexts:

1. Use in marketing, and other publicity materials related to the company’s participation in IHE Connectathon during which it obtains the SEAL
2. Use in describing and advertising the vendor services or products (not a specific product) relating to the obtainment of the SEAL
3. Use in describing and advertising the vendor specific product relating to its obtainment of the SEAL, as long as the vendor has produced and published an IHE Integration Statement for this product and placed the relevant most recent IHE Connectathon Seal for each Profile/Actor pairs for which it has been received.

Organizations awarded **can use** the IHE Connectathon SEAL with the provision that follow the following DONTs in their usage:

1. Don't incorporate the words “IHE Connectathon SEAL” or any facsimile of the IHE Connectathon SEAL logo in their product or service name. It’s okay though to use the “IHE Connectathon SEAL” in marketing material associated with a product.

2. Don't use the IHE Connectathon Seal in relation to a specific product or product version and any or its features without the IHE Integration Statement of the Product associated to the IHE Connectathon Seal
3. Don't use it in a way that indicates the vendor products or services are endorsed, approved or certified by IHE
4. Don't produce modified versions of the IHE Connectathon Seal. A modified Seal also would raise the possibility of market confusion, thus violating IHE's rights.